



PRISM *Sustainability in the Built Environment*
Editorial Guidelines

Images

Please send the appropriate credits for each image you supply. For example, courtesy of Company X. Please supply photographer's name and appropriate credit when applicable.

- Featured Post Slider Image Attractive interior or exterior photo/rendering/image of structure. Horizontal images approximately 1080px wide.
- Featured Image Attractive interior or exterior photo/rendering/image of structure. Horizontal images approximately 1080px wide. However, images that are slightly smaller (example: 795px wide) and most larger-sized horizontal images can be accommodated
- Images within Post Images for use within articles can be either vertical or horizontal. PRISM usually uses a width of 400px for interior images, and horizontal 1080px wide for full size interior images. If your image does not fit this criteria, please ask as most image sizes can be accommodated.

Editorial Submissions

When supplying editorial content please provide:

- Horizontal image (see above) for consideration as a featured image
- Word or similar type of editable document
- Author details that must be included for publication
- All other information clearly denoted that must be included for publication

In addition, if applicable, please include all of those involved (appropriate hyperlinks if desired) in the project as mentioned in submission: building/project, name/owner, architect, builder/contractor/applicator/construction company, and any party involved in the project that you wish to include.

The following list is meant to be a guideline for submissions only.



Types of editorial submissions

- Project profiles. Please include if available the name and/or types of products used. Product names are not necessary as long as there is an adequate description of the type of product such as ‘acrylic elastomeric coatings.’ Description of how the product was used. Any specification information available. Why did the architect choose that type of product or a specific product? Specific problems solved, challenges faced (example: current/future use, weather conditions, seismic activity, longevity, residents/user needs). Please submit quotes with names and title of person being quoted.
- Technical articles on specific product types such as “specifying roof coatings.”
- Other articles regarding building materials used and the reasons for their use in certain conditions
- Helpful/how-to articles for application and/or building uses.
- Articles of the building process – sustainability, historic preservation, wellness, hospitality, etc.
- Articles regarding urban planning, landscape architecture, historic preservation are very much welcomed.
- Industry news
- Organization and association news, updates, events, announcements, etc.
- New product news
- Company news

The above are meant as suggestions for editorial only. If you have an article or an idea for an article and you are not sure if it fits within PRISM’s editorial guidelines, please send it to Emma Kapp emmakapp@prismpub.com. PRISM is interested in all articles regarding sustainable building, products, practices, concepts, technologies and all aspects of architectural building. PRISM’s purpose is to disseminate useful information and will consider all editorial submissions.

Deadlines

Featured topic submissions are due within the first week of that edition’s month. All other editorial can be submitted at any time. However, PRISM Media LLC reserves the right to publish according to PRISM’s deadlines and editorial needs.

*PRISM Media LLC reserves the right to refuse, change or add to editorial content/images when deemed appropriate by PRISM Media’s editorial requirements, guidelines or needs. All editorial submissions agree to PRISM’s editorial requirements, edits, and alternations that are deemed necessary by PRISM Media LLC.