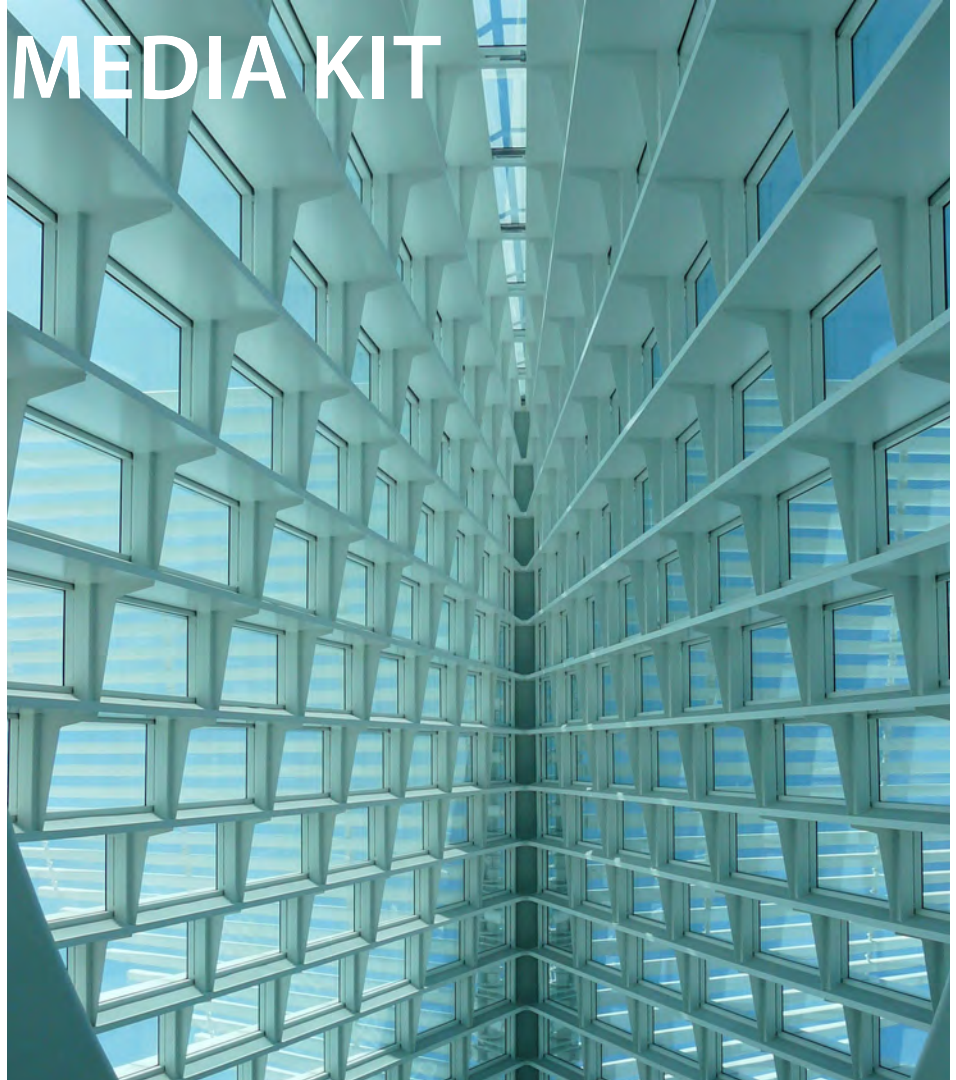




Sustainability in the Built Environment

2017 MEDIA KIT

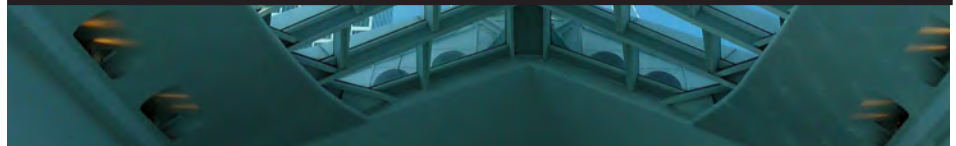
**About PRISM
2017 Editorial Plan**



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ABOUT PRISM



PRISM Sustainability in the Built Environment is a unique online journal of the built environment, focusing on design, technologies, and materials and their specification and use — a resource for architects, designers, specifiers, planners, builders, construction firms, developers, suppliers and users of architectural materials.

PRISM integrates the whole building —providing timely news and information on building science, color/design, historic preservation, landscape architecture, urban/exurban planning and the architectural design and planning industry. In addition, each monthly edition highlights specific topics of interest in the built environment such as healthcare, education, mixed-use and multifamily.

PRISM goes beyond the typical definition of 'sustainability' to include materials that add a sustainable nature to architectural design environments such as design focused on wellness, livability, biophilic design, sustainable living environments, resiliency, landscape architecture, urban planning and historic preservation.

PRISM features

- Project profiles and news which illustrate ongoing efforts to strive for yet even higher levels of sustainability in the built environment.
- Urban planning projects, as cities grow larger and are in need of more sustainable structures and solutions.
- In-depth look at function and form including materials, technologies and aesthetics, and the solutions they provide to sustainable and resilient design in commercial and multifamily environments.
- Portraits of the past, and the passionate efforts of those who seek to preserve these historic icons.



PRISM covers the inside and out:

- interior floors, walls and ceilings – including paints and coatings (washable paints, antimicrobials, fire-resistive, low VOC), treatments, films, sealants, faux finishes, substrates (wood, concrete, metal, glass) laminated, and 3D design materials;
- below and above-grade waterproofing;
- inside walls – air barriers, vapor barriers, and insulation;
- roofing – reflective, photovoltaics, materials (membranes, films, elastomeric coatings, BUR, SPF, single-ply, metal), coverings, and green roofs;
- and exteriors – EIFS, masonry, concrete, SIPs, windows, glazes, films, curtain walls, living walls and landscape design.

PRISM's mission is to disseminate information on the sustainable built environment in one publication, PRISM, and to further the cause of sustainable building in hopes that information published today will contribute to sustainable and resilient buildings tomorrow. Our belief is that sharing and collaborating with each other can add value to a sustainable future while ensuring the preservation of the past.



2017 EDITORIAL CALENDAR



PRISM

Sustainability in the Built Environment

PRISM covers building science, color/design, historic restoration/preservation, landscape architecture, urban planning and industry news daily and in every monthly online edition.

- Coatings in every edition
- Building materials in every edition
- Landscape architecture in every edition

2017	Building Science	Color and Design	Urban Planning	Industry News	Historic Preservation	In depth		
January						healthcare design	concrete	flooring
February						commercial buildings	metal	roofs
March						education facility design	glass	air barriers
April						resilient design	wood	green building
May						re-use in facility design	concrete	floors
June						biophilic design	metal	building envelope
July						healthcare facility design	glass	roofs
August						education facility design	masonry	waterproofing
September						museum facility design	concrete	curtain walls
October						building design	landscape design	interior color
November						living labs	metal	green building
December						education facility design	concrete	air barriers



*This calendar is subject to change at PRISM's discretion

Editorial submissions can be made to editor@prismpub.com. If available, please include high resolution images or links to images, and the appropriate captions/credits. Word documents preferred. If you have any questions, please call (888) 568-6610 or 412-376-4708.

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