

# PRISM

Sustainability in the Built Environment

## 2016 MEDIA KIT

**About PRISM  
2016 Editorial Plan**



PRISM Media LLC (412) 376-4708  
(888) 568-6610

info@prismpub.com  
prismpub.com

# PRISMPUB.COM



# ABOUT PRISM

## **PRISM *Sustainability in the Built Environment***

PRISM *Sustainability in the Built Environment* (SBE) is a unique online journal of the built environment, focusing on design, technologies, and materials and their specification and use — a resource for architects, designers, specifiers, planners, builders, construction firms, developers, suppliers and users of architectural materials.

PRISM SBE integrates the whole building — providing timely news and information on building science, color/design, historic preservation, urban/exurban planning and the architectural design and planning industry. In addition, each monthly edition highlights specific topics of interest in the built environment such as healthcare, education, multi-use and building envelope.

PRISM goes beyond the typical definition of 'sustainability' to include materials that add a sustainable nature to architectural design environments such as design focused on wellness, collaborative working areas, 'hospitality' in healthcare design, sustainable living environments, resiliency, landscape architecture, urban planning and historic preservation.

### **PRISM SBE features**

- Project profiles and news which illustrate ongoing efforts to strive for yet even higher levels of sustainability in the built environment.
- Urban planning projects, as cities grow larger and are in need of more sustainable structures and solutions.
- In-depth look at function and form including materials, technologies and aesthetics, and the solutions they provide to sustainable and resilient design in commercial and multifamily environments.
- Portraits of the past, and the passionate efforts of those who seek to preserve these historic icons.

### **PRISM covers the inside and out:**

- interior floors, walls and ceilings – including paints and coatings (washable paints, antimicrobials, fire-resistive, low VOC), treatments, films, sealants, faux finishes, substrates (wood, concrete, metal, glass) laminated, and 3D design materials;
- below and above-grade waterproofing;
- inside walls – air barriers, vapor barriers, and insulation;



- roofing – reflective, photovoltaics, materials (membranes, films, elastomeric coatings, BUR, SPF, single-ply, metal), coverings, and green roofs;
- exteriors – EIFS, masonry, concrete, SIPs, windows, glazes, films, curtain walls, living walls and landscape design;
- and design and building technology such as 3D and VR.

PRISM’s mission is to disseminate information on the sustainable built environment in one publication, SBE, and to further the cause of sustainable building in hopes that information published today will contribute to sustainable and resilient buildings tomorrow. Our belief is that sharing and collaborating with each other can add value to a sustainable future while ensuring the preservation of the past.

## 2016 EDITORIAL CALENDAR

### PRISM Sustainability in the Built Environment Online 2016 Editorial Calendar

PRISM *SBE* covers building science, color/design, historic restoration/preservation, and urban/exurban planning in every online edition. The following are specific topics that will be highlighted in each monthly edition for the remainder of 2016.

<b>August</b>	commercial buildings	exteriors	metal
<b>September</b>	healthcare facilities	latest building technologies	concrete
<b>October</b>	education	sustainable building materials	glass
<b>November</b>	landscape architecture	interiors	wood
<b>December</b>	building envelope	net zero energy buildings	substrates



Editorial submissions can be made to [editor@prismpub.com](mailto:editor@prismpub.com). If available, please include images or links to images and the appropriate credits. If you have any questions, please call (888) 568-6610 or 412-376-4708.

All other inquiries including advertising can be made by email to [info@prismpub.com](mailto:info@prismpub.com) or by calling (888) 568-6610 or 412-376-4708.

# 2016

PRISM Media LLC  
Ligonier, PA 15658  
(888) 568-6610 412-376-4708  
[info@prismpub.com](mailto:info@prismpub.com)  
[prismpub.com](http://prismpub.com)