

PRISM

Sustainability in the Built Environment

# 2017 MEDIA KIT

About PRISM  
2017 Editorial Plan

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# ABOUT PRISM



PRISM Sustainability in the Built Environment is a unique online journal of the built environment, focusing on design, technologies, and materials and their specification and use — a resource for architects, designers, specifiers, planners, builders, construction firms, developers, suppliers and users of architectural materials.

PRISM integrates the whole building —providing timely news and information on building science, color/design, historic preservation, landscape architecture, urban/exurban planning and the architectural design and planning industry. In addition, each monthly edition highlights specific topics of interest in the built environment such as healthcare, education, mixed-use and multifamily.

PRISM goes beyond the typical definition of ‘sustainability’ to include materials that add a sustainable nature to architectural design environments such as design focused on wellness, livability, biophilic design, sustainable living environments, resiliency, landscape architecture, urban planning and historic preservation.

## PRISM features

- Project profiles and news which illustrate ongoing efforts to strive for yet even higher levels of sustainability in the built environment.
- Urban planning projects, as cities grow larger and are in need of more sustainable structures and solutions.
- In-depth look at function and form including materials, technologies and aesthetics, and the solutions they provide to sustainable and resilient design in commercial and multifamily environments.
- Portraits of the past, and the passionate efforts of those who seek to preserve these historic icons.



## PRISM covers the inside and out:

- interior floors, walls and ceilings – including paints and coatings (washable paints, antimicrobials, fire-resistive, low VOC), treatments, films, sealants, faux finishes, substrates (wood, concrete, metal, glass) laminated, and 3D design materials;
- below and above-grade waterproofing;
- inside walls – air barriers, vapor barriers, and insulation;
- roofing – reflective, photovoltaics, materials (membranes, films, elastomeric coatings, BUR, SPF, single-ply, metal), coverings, and green roofs;
- and exteriors – EIFS, masonry, concrete, SIPs, windows, glazes, films, curtain walls, living walls and landscape design.

PRISM’s mission is to disseminate information on the sustainable built environment in one publication, PRISM, and to further the cause of sustainable building in hopes that information published today will contribute to sustainable and resilient buildings tomorrow. Our belief is that sharing and collaborating with each other can add value to a sustainable future while ensuring the preservation of the past.





# 2017 EDITORIAL CALENDAR



## PRISM

Sustainability in the Built Environment

PRISM covers building science, color/design, historic restoration/preservation, landscape architecture, urban planning and industry news daily and in every bimonthly online edition. Our focus is on building materials and architectural design that create a sustainable environment.

- Coatings in every edition
- Building materials in every edition
- Landscape architecture in every edition

2017	Building Science	Color and Design	Urban Planning	Industry News	Historic Preservation	In depth		
January						• healthcare design	• concrete	• flooring
February						• commercial buildings	• metal	• roofs
March						• education facility design	• glass	• air barriers
April/May deadline April 25						• resilient design • re-use in facility design	• wood • concrete	• green building • floors
June/July deadline June 27						• biophilic design • healthcare facility design	• metal • glass	• building envelope • roofs
August/September deadline August 29						• education facility design • civic facility design	• masonry • concrete	• waterproofing • curtain walls
October/November deadline October 31						• building design • living labs	• landscape design • metal	• interior color • green building
December deadline December 14						• education facility design	• concrete	• air barriers



\*This calendar is subject to change at PRISM's discretion

Finished editorial submissions can be made to [editor@prismpub.com](mailto:editor@prismpub.com). If available, please include high resolution images or links to images, and the appropriate captions/credits. Word documents preferred. If you have any questions, please call (888) 568-6610 or 412-376-4708.

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